

2021

Annual Report & Sponsorship Packet



Tampa Warriors Hockey Program



“Hockey Heals”

Message From Our Executive Director



Ryan Patrick

Executive Director
Tampa Warriors Hockey Program
U.S. Army Veteran

Warriors,

It is my honor to present the Tampa Warriors Hockey Program's 2021 Annual Report. This past year was truly an exciting one for our organization. We saw growth in every metric that defines our success.

We hope to continue this success into 2021 knowing that our nation is still at war. There are more and more veterans needing our help.

The Tampa Warriors are keenly focused on being more than a "hockey club." Our members are committed to continuing their service to our communities on and off the ice.

As you read this annual report, I hope it will remind you that our veterans and first responders are the bedrock of what makes our country the finest in the world. We are humbled by continued generosity of our partners, donors and sponsors.



Our Program by the Numbers

In our 2018 [Military Family Lifestyle Survey](#), **47% of veteran family respondents reported that their overall transition experience was "difficult" or "very difficult."**

The **loss of connection** to the military community (45%) was the key transition challenge for both veteran and veteran spouse respondents.

The **loss of a sense of purpose/ camaraderie** (39%) was the next top transition challenge for veteran family respondents

30% of U.S. Veterans of **suicidal ideations** and are **1.5 times more likely** to commit suicide than their civilian counterparts

"The Tampa Warriors are focused on providing an avenue for veterans to fulfill the sense of purpose, selflessness, and community that was once felt in service to our nation,"

- Joshua Schichtl, General Manager.

What We Are Doing...

110

Members



2

Practices a month

4

Competitive teams



"The willingness with which our young people are likely to serve in any war, no matter how justified, shall be directly proportional to how they perceive the Veterans of earlier wars were treated and appreciated by their nation."

- George Washington



Monthly beginner only practices

Community Service Projects



Representing **FIVE** branches of the U.S. military and our nation's first responders

Our Impact

Our members come from all branches of the U.S. military and are located throughout the greater Tampa, St Petersburg, Clearwater region. We have begun to welcome veterans from as far as Jacksonville down to the Melbourne area.

In 2020, we expanded our membership to include first responders. The Tampa Warriors recognize that our community first responders are dealing with a lot of the same challenges that our nation's veterans face.

The program educates, trains, motivates, and encourages individuals who have physical and mental disabilities to participate in the sport of hockey within an environment that is adapted to the level of their ability.

"I'll tell you what bravery really is. Bravery is just determination to do a job that you know has to be done."





- Audie Murphy



- ✓ **831 volunteering hours** helping our three communities (veterans, hockey & the Tampa Bay region)
- ✓ Five tournament and league championships
- ✓ **Membership grew 205%** to 110 registered members
- ✓ Solidified **strategic partnerships** with Raymond James Valor Network and the Lightning Made Program
- ✓ Funded free practices twice a month for all members
- ✓ Funded free practices monthly for beginner/novice players
- ✓ **Offset all four adult league team fees** by \$1,000 each season (\$8,000 in total this year).
- ✓ Became our own legal entity and **501c3**
- ✓ Officially recognized with a Florida state tax exemption which lowers costs for all players on our teams
- ✓ Selected to participate in the **NHL Winter Classic in Colorado Springs** because of our **mission, vision, values, and family like culture**

Sponsorship and Donations Opportunities

Corporate and Season Sponsorship

 <p>Opportunities: Custom co-brand social media campaign</p> <p>Create an interactive experience for participants with table at all events</p> <p>Marketing: Rights to use TWHP name/logo</p> <p>Press release about sponsorship</p> <p>Social media recognition on all channels</p> <p>Name and/or Logo on all event invite/flyers</p> <p>Framed game jersey to display in office</p> <p>Event/Game(s): Puck drop at any game during the year</p> <p>10 tickets to any two Warrior events</p> <p>Official Warriors T-shirt or hat</p> <p>\$10,000</p> <p>Partner</p>	 <p>Opportunities: Custom co-brand social media campaign</p> <p>Create an interactive experience for participants with table at all events</p> <p>Marketing: Rights to use TWHP name/logo</p> <p>Press release about sponsorship</p> <p>Social media recognition on all channels</p> <p>Name/Logo on all event invite/flyers</p> <p>Official game jersey</p> <p>Event/Game(s): Puck drop at any game</p> <p>5 tickets to any two Warrior events</p> <p>Official Warriors T-shirt or hat</p> <p>\$5,000</p> <p>Champion</p>	 <p>Opportunities: Create an interactive experience for participants with table at all events</p> <p>Marketing: Rights to use TWHP name/logo</p> <p>Press release about sponsorship</p> <p>Social media recognition on all channels</p> <p>Name and/or Logo on all event invite/flyers</p> <p>Promo Materials: Official Warriors T-shirt or hat</p> <p>\$2,500</p> <p>Advocate</p>	 <p>Opportunities: Create an interactive experience for participants with table at all events</p> <p>Marketing: Rights to use TWHP name/logo</p> <p>Social media recognition on all channels</p> <p>Name and/or Logo on all event invite/flyers</p> <p>Event/Game(s): Official Warriors T-shirt or hat</p> <p>\$1,000</p> <p>Supporter</p>
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“As we express our gratitude, we must never forget that the highest appreciation is not to utter words, but to live by them.”
- John F. Kennedy

Contact donations@tampawarriors.com for more information.

Sponsorship and Donations Opportunities

Single Game/Event Sponsorship

	<p>Opportunities: Custom co-brand social media campaign</p> <p>Create an interactive experience for participants with table at event</p> <p>Marketing: Rights to use TWHP name/logo</p> <p>Press release about sponsorship</p> <p>Social media recognition on all channels</p> <p>Name and/or Logo on all game/event invite/flyers</p> <p>Event/Game: Puck drop at the game</p> <p>Official Warriors T-shirt or hat</p> <p>Picture with team at game/event</p> <p style="text-align: right; font-weight: bold; font-size: 1.2em;">\$1,000</p> <p style="text-align: right; font-weight: bold; font-size: 0.8em; transform: rotate(-90deg);">All-star</p>		<p>Opportunities: Custom co-brand social media campaign</p> <p>Create an interactive experience for participants with table at event</p> <p>Marketing: Social media recognition on all channels</p> <p>Press release about sponsorship</p> <p>Name/Logo on all game/event invite/flyers</p> <p>Event/Game: Puck drop at any game</p> <p>Official Warriors T-shirt or hat</p> <p style="text-align: right; font-weight: bold; font-size: 1.2em;">\$500</p> <p style="text-align: right; font-weight: bold; font-size: 0.8em; transform: rotate(-90deg);">Signature</p>		<p>Marketing: Social media recognition on all channels</p> <p>Name and/or Logo on all game/event invite/flyers</p> <p>Promo Materials: Official Warriors T-shirt or hat</p> <p style="text-align: right; font-weight: bold; font-size: 1.2em;">\$250</p> <p style="text-align: right; font-weight: bold; font-size: 0.8em; transform: rotate(-90deg);">Community Leader</p>
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“Those who are happiest are those who do the most for others.”
- Booker T. Washington

Contact donations@tampawarriors.com for more information.

Donors and Partners

RAYMOND JAMES



Board of Directors

Joshua Schichtl – Chairman
David Frank – Member Representative
Kristin Dillenburger – Member Representative
Steph Petit – Clean Earth Systems
Hannah Gleaton – Raymond James

Executive Committee

Ryan Patrick – Executive Director
Treasurer – Stacey Hautly
Secretary – Delio Cervera
Dan Lopez – Community Outreach & Volunteering
Erik Hautly – VP, Hockey Ops (South)
Justin Podomnik – VP, Hockey Ops (North)
Robert Barton – Merchandising
Rick Jarrell – Membership
Jim Karr – Director of Events
Andrew States – Digital Media



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